



Save the date!



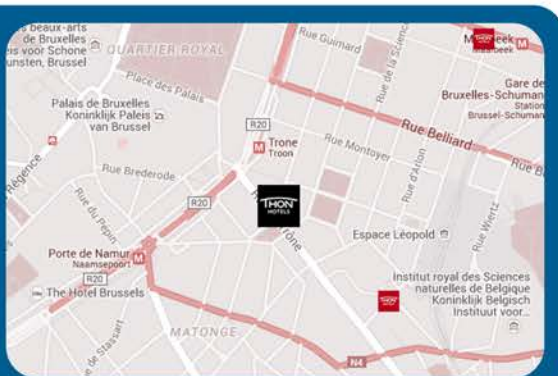
Join us to promote your results and network with fellow KBBE projects at the conference

"Making more of Bioeconomy R&D Results"

6 - 7 October 2015 / Brussels, Belgium

Venue

Stanhope Hotel
Rue du Commerce, 9
1000 Brussels, Belgium



For more information and updates about the conference, please check the [ProBio website](#) or contact Emma Bello at emma.bello@greenovate.eu or +32 (0) 2400 1010

Be part of this conference and learn how to make more of your bioeconomy R&D results. The conference is divided per topic, so you can choose the day that is most relevant for you, or attend both days, depending on your preference. By joining this conference you will have the opportunity to **practice pitching your results to the market**, to **debate methodologies for policy improvement**, to discuss how to **further develop your concepts**, and to **network with other stakeholders** in your field, to **explore new opportunities** for future collaboration.

You have the following options to participate:

1. **Result ready to be introduced to the market:** Pitch your result/product and present your ideas to introduce it into the market in 5 minutes. Get feedback from the audience about your elevator pitch.
2. **Result relevant to design or improve policy making or implementation:** Present your result to a limited audience divided in two groups (up to 7 people each). Engage in a debate on the best methodology for feeding policies.
3. **Further develop your concepts:** Present your result to a limited audience divided in two groups (up to 7 people each). Engage in a debate on how your result could be further developed to reach the market.

Not interested in presenting your results? Then you will have the opportunity to network with other stakeholders in your field and explore new opportunities for future collaboration.

[Register here](#)

Conference

"Making more of Bioeconomy R&D Results"

Preliminary Agenda

Tuesday 6th October: Agriculture and Fisheries

09:00 Registration

09:15 - 11:00 **Session 1: Welcome and Introduction to the Event and Methodology**

Welcome by ProBIO coordinator - *Daniele COLOMBO - Innovhub*

EC's vision of the Bioeconomy and the H2020 strategy on getting more impact out of research - *John BELL - Director DG-RTD (Requested)*

Upcoming Call for Proposals 2015 of the Bio-based Industries - *Prof Lene LANGE - Aalborg University BBI-JU*

Agriculture sector's vision on bioeconomy and most important challenges in terms of technology, regulation and market development - *Oana NEAGU - COPA-COGECA*

Most important challenges in terms of policy in the fisheries and aquaculture sectors in the context of the European Bioeconomy - *Luc VAN HOOFF EFARO (Requested)*

What can ProBIO offer me as result owner? - *Katharina Krell - Greenovate!Europe - ProBIO partner*

10:00 - 11:30 Coffee Break and Networking

11:30 - 13:00 **Session 2: From Research to Market - Elevator Pitch**

Presentation of results ready for market uptake

13:00 - 14:00 Networking Lunch

14:00-15:00 **Session 3: Knowledge Exchange: Input for further Research and/or Policy Development and Implementation**

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

15:00 - 15:30 Coffee Break and Networking

15:30 - 16:30 **Session 3 (cont.): Knowledge Exchange: Input for further Research and/or Policy Development and Implementation**

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

16:30 **Session 4: Wrap up of the Day**

Wednesday 7th October: Food and Biotechnology

09:00 Registration

09:15 - 11:00 **Session 1: Welcome and Introduction to the Event and Methodology**

Welcome by ProBIO coordinator - *Daniele COLOMBO - Innovhub*

EC's vision of the Bioeconomy and the H2020 strategy on getting more impact out of research - *John BELL - Director DG-RTD (Requested)*

Upcoming Call for Proposals 2015 of the Bio-based Industries - *Prof Lene LANGE - Aalborg University - BBI-JU*

Food Sector's vision on bioeconomy and most important challenges in terms of technology, regulation and market development - *Rebeca Fernández - ETP "Food for life"*

Biotechnology Sector's vision on bioeconomy and most important challenges in terms of technology, regulation and market development - *Joanna Dupont - EuropaBio*

What can ProBIO offer me as result owner? - *Katharina Krell - Greenovate!Europe - ProBIO partner*

11:00 - 11:30 Coffee Break and Networking

11:30 - 13:00 **Parallel Session 2 Food: From Research to Market - Elevator Pitch**

11:30 - 13:00 **Parallel Session 2 Biotech: From Research to Market - Elevator Pitch**

Presentation of results ready for market uptake

13:00 - 14:00 Networking Lunch

14:00-15:00 **Parallel Session 3 Food: Knowledge Exchange: Input for further Research and/or Policy Development and Implementation**

14:00-15:00 **Parallel Session 3 Biotech: Knowledge Exchange: Input for further Research and/or Policy Development and Implementation**

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

15:00 - 15:30 Coffee Break and Networking

15:30 - 16:30 **Parallel Session 3 Food (cont.): Knowledge Exchange: Input for further Research and/or Policy Development and Implementation**

15:30 - 16:30 **Parallel Session 3 Biotech (cont.): Knowledge Exchange: Input for further Research and/or Policy Development and Implementation**

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

16:30 **Session 4: Wrap up of the Day**