



Save the date!



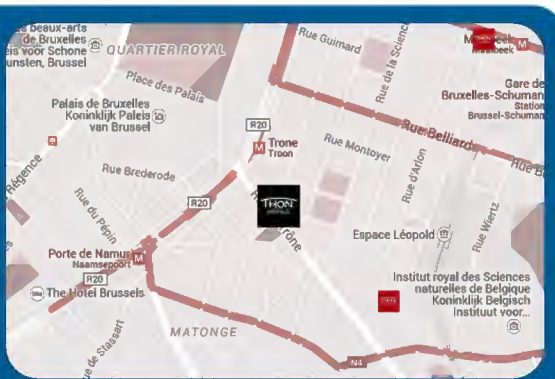
Join us to promote your results and network with fellow KBBE projects at the conference

"Making more of Bioeconomy R&D Results"

6 - 7 October 2015/ Brussels, Belgium

Venue

Stanhope Hotel
Rue du Commerce, 9
1000 Brussels, Belgium



For more information and updates about the conference, please check the [ProBIO website](#) or contact Emma Bello at emma.bello@greenovate.eu or +32 (0) 2400 1010

Be part of this conference and learn how to make more of your bioeconomy R&D results. The conference is divided per topic, so you can choose the day that is most relevant for you, or attend both days, depending on your preference. By joining this conference you will have the opportunity to **practice pitching your results to business expert**, to **debate methodologies for policy improvement**, to discuss how to **further develop your concepts**, and to **network with other stakeholders** in your field, to **explore new opportunities** for future collaboration.

You have the following options to participate:

1. **Result with market potential:** Pitch your result/product and present your ideas on its potential market in 5 minutes. Get feedback from the audience about your elevator pitch.
2. **Result relevant to design or improve policy making or implementation:** Present your result to a limited audience divided in two groups (up to 7 people each). Engage in a debate on the best methodology for feeding policies.
3. **Further develop your concepts:** Present your result to a limited audience divided in two groups (up to 7 people each). Engage in a debate on how your result could be further developed to reach the market.

Not interested in presenting your results? Then you will have the opportunity to network with other stakeholders in your field and explore new opportunities for future collaboration.

[Register here](#)





Conference

"Making more of Bioeconomy R&D Results"

Preliminary Agenda

Tuesday 6th October: Agriculture and Fisheries

09:00 Registration

09:15 - 11:00 Session 1: Welcome and Introduction to the Event and Methodology

09:15 - 09:20 The bioeconomy: Achieving lasting impact for society and economic growth - *Daniele COLOMBO - Innovhub, Italy*

09:20 - 09:40 The European Innovation Partnership "Agricultural Productivity and Sustainability": boosting R&I in agriculture and the bioeconomy - *Virginie RIMBERT - Research Programme Officer, DG for Agriculture and Rural Development, EC*

09:40 - 10:00 Bio-based Industries Joint Undertaking upcoming calls for proposals - *Prof Lene LANGE - Professor, Technical University of Denmark*

10:00 - 10:20 Agriculture and Forestry challenges in terms of technology, regulation and market development in the Context of the European Bioeconomy - *Oana NEAGU - Policy Advisor Rural Development, Forestry and Bioeconomy, COPA-COGECA*

10:20 - 10:40 Policy Challenges to Increase the Impact of Research Results in the Sector of Fisheries and Aquaculture - *Luc VAN HOOFF - Executive Secretary, European Fisheries and Aquaculture Research Organisation (EFARO), The Netherlands*

10:40 - 11:00 What can ProBIO offer me as result owner? - *Katharina Krell - Managing Director, Greenovate!Europe, Belgium*

10:00 - 11:30 Coffee Break and Networking

11:30 - 13:00 Session 2: From Research to Market - Elevator Pitch

Presentation of results with market potential

13:00 - 14:00 Networking Lunch

14:00-15:00 Session 3: Knowledge Exchange: Input for further Research and/or Policy Development and Implementation

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

15:00 - 15:30 Coffee Break and Networking

15:30 - 16:30 Session 3 (cont.): Knowledge Exchange: Input for further Research and/or Policy Development and Implementation

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

16:30 Session 4: Wrap up of the Day

Wednesday 7th October: Food and Biotechnology

09:00 Registration

09:15 - 11:00 Session 1: Welcome and Introduction to the Event and Methodology

09:15 - 09:20 The bioeconomy: Achieving lasting impact for society and economic growth - *Daniele COLOMBO - Innovhub, Italy*

09:20 - 09:40 H2020 Strategy to Increase Societal and Economic Impact from Bioeconomy Research Results - *Waldemar KUTT - Head of Unit, DG Research and Innovation, EC*

09:40 - 10:00 Bio-based Industries Joint Undertaking upcoming calls for proposals - *Prof Lene LANGE - Professor, Technical University of Denmark*

10:00 - 10:20 ETP "Food for Life" Strategic Research and Innovation Agenda 2015-2020 and Beyond: Implementation Plan under Horizon 2020 - *Rebeca FERNÁNDEZ - Manager Food Policy, Science and R&D, FoodDrinkEurope AISBL, Belgium*

10:20 - 10:40 Biotechnology challenges in terms of technology, regulation and market development in the context of European Bioeconomy - *Joanna DUPONT - INGLIS - Director Industrial Biotechnology, EuropaBio, Belgium*

10:40 - 11:00 What can ProBIO offer me as result owner? - *Katharina Krell - Managing Director, Greenovate!Europe, Belgium*

11:00 - 11:30 Coffee Break and Networking

11:30 - 13:00 Parallel Session 2 Food: From Research to Market - Elevator Pitch

11:30 - 13:00 Parallel Session 2 Biotech: From Research to Market - Elevator Pitch

Presentation of results with market potential

13:00 - 14:00 Networking Lunch

14:00-15:00 Parallel Session 3 Food: Knowledge Exchange: Input for further Research and/or Policy Development and Implementation

14:00-15:00 Parallel Session 3 Biotech: Knowledge Exchange: Input for further Research and/or Policy Development and Implementation

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

15:00 - 15:30 Coffee Break and Networking

15:30 - 16:30 Parallel Session 3 Food (cont.): Knowledge Exchange: Input for further Research and/or Policy Development and Implementation

15:30 - 16:30 Parallel Session 3 Biotech (cont.): Knowledge Exchange: Input for further Research and/or Policy Development and Implementation

Presentation of results that can feed policy development and implementation and/or that need further research and can feed other research projects

16:30 Session 4: Wrap up of the Day